

FOR IMMEDIATE RELEASE

**Alexandra Braconi Joins Security & Risk Management Group, LLC (SRMG) as Vice President of Security Information Development**

**Los Angeles, CA, September 1, 2007** – Alexandra Braconi, a veteran media professional, has joined SRMG as the vice president of security information development. She has thirteen years of information development, technical writing, and communication experience in a wide range of industries, including risk management, executive protection, and corporate security and safety.

Ms. Braconi graduated from James Madison University with a BA in English/technical writing and went on to serve in a managerial capacity at several large and small computer consulting firms. The diverse experience and skill set that she gained then led her to transition her focus and provide similar services to companies outside of the technology industry.

"Aleks brings a new and exciting dimension to our company," said SRMG President Scott Nelson. "As a seasoned veteran in the exploding field of Internet communication, she will successfully leverage the power of the Web for our clients and associates. We are quite pleased to have her on board."

In addition to being part of the SRMG team, Ms. Braconi is the president of Blue Lizard Media, LLC, a company that provides corporate branding solutions; viral marketing; Web site development and maintenance services and Search Engine Optimization (SEO); and content development, editing, and layout design services for all types of corporate documentation and communication. She is also a member of the Society for Technical Communication (STC).

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In today's ever-changing, increasingly heightened security environment, your business assets and personal interests need protection as never before. SRMG, a consulting company specializing in independent global security and risk management services for corporations and individuals, can work with you to develop a customized solution that will successfully secure both your business and personal environments.

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