

FOR IMMEDIATE RELEASE

Security & Risk Management Group, LLC (SRMG) Becomes First Associate Member of the Brand Protection Alliance (BPA)

Los Angeles, CA, March 1, 2007 – SRMG joined the BPA as its first associate member at the association's first annual meeting on January 11, 2007 in Charlotte, North Carolina. In this capacity, SRMG will provide superior investigative and diversion detection services to the BPA member companies and its clients.

"We are extremely pleased to be able to offer association members and our clients the services of a company like SRMG," said Lynn Crutchfield, the president of the BPA. "Their extensive background in corporate security and brand protection, combined with their worldwide network of proven security professionals, will allow SRMG to provide the BPA with first-class solutions to problems such as counterfeiting, product diversion, and fraud."

According to Scott Nelson, the president of SRMG, "The issues of brand protection and intellectual property rights are pressing ones for the paper and packaging industries. We are pleased to have the opportunity to combine our expertise with that of other BPA member companies to provide brand owners with a comprehensive range of authentication, prevention, and security solutions."

Eight companies that serve the package printing and converting industry joined together in 2005 to form the BPA, a resource organization that will assist brand owners in designing, developing, and implementing customized, secure solutions to protect against consumer product counterfeiting and diversion. The solutions offered by the BPA member companies will incorporate confidential covert or overt identifiers to positively authenticate genuine brand items and provide a verifiable return on investment to the brand owner. For more information, go to <http://www.brandprotectionalliance.com/>.

In today's ever-changing, increasingly heightened security environment, your business assets and personal interests need protection as never before. SRMG, a consulting company specializing in independent global security and risk management services for corporations and individuals, can work with you to develop a customized solution that will successfully secure both your business and personal environments.

Visit our Web site at <http://www.srmg-link.com> to learn how SRMG can create a more secure environment for you, increasing your productivity, enhancing the shareholder value of your corporations, and improving the quality of both your business and family life through our proven *secur-link* process.