

## **ARMARK/SRMG TEAM UP**

AUTHENTICATION NEWS  
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*ARmark*<sup>™</sup> Authentication Technologies has announced a partnership with Security and Risk Management Group (SRMG), to offer integrated authentication and investigative/monitoring services for customers.

ARmark, based in Pennsylvania, is the authentication arm of Adhesives Research Inc, a manufacturer of pressure-sensitive adhesive, tapes, films and laminates. It was set up in 2005 to offer polymer-based covert markers for brand and document protection applications based on microparticles that can be uniquely encoded for delivery in inks, varnishes, papers, adhesives and films.

SRMG is a fraud management and counterfeit enforcement group based in California and headed up by Scott Nelson, a former FBI deputy assistant director and Vice President of Security for Warner Bros studios and Time Warner. It maintains a global network of former FBI agents, local, state, and federal law enforcement professionals, and security investigators/consultants and services include investigations and enforcements, threat risk analysis and supply chain security.

The goal of the partnership is to link ARmark's covert technologies with the investigative services of SRMG in the detection and interdiction of counterfeit goods. The announcement between the companies follows a pattern of partnerships between several leading authentication companies and investigative firms to offer end-to-end services to potential customers.

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